# CIPHER LAB Product Launch Announcement

# Product: 1663 Distribution Date: March 21<sup>st</sup>, 2013

Smarter

CipherLab is proud to introduce the new 1663 linear imager scanner. The 1663 scanner has specific designs to assist with the environments of the field, on the road, and in healthcare. This pocket-sized scanner includes features that make the data capturing process easy in various different locations. It is specially built by CipherLab to allow your field agents to pair it with tablets or smartphones for real-time data transmission and keeping back-end system updated.

The 1663 linear imager scanner has the ability to read small high density barcodes up to 3 mil resolution. It easily operates in most demanding environments with IP42 certified rating and 1.5m drops onto concrete ensuring durability in its housing designs. The 1663 scanner is built with qualities that are proven to be reliable.

The 1663 scanner has a 20-meter *Bluetooth*<sup>®</sup> working range which enlarges the working scope from its host regardless of laptop, computer or tablet and gives users more flexibility. It comes equipped with an extensive 4 MB memory to store as much as 240,000 scans in batch mode along with a 10 KB buffer memory for storing up to 600 scans in case you are outside of the *Bluetooth*<sup>®</sup> working range. Ultimately, our *Bluetooth*<sup>®</sup> connection combining a large data memory provide a more efficient way for your users to collect data.





Page 1 of 3

Along with all of its advantages, the 1663 scanner also integrates the function of Time Stamp for easy tracking and analysis. Time Stamp allows you to associate a date and time with every barcode read. You can efficiently track every read and evaluate the time your workers need to finish a round of data collection. Having a 1663 linear imager scanner definitely gives you a more efficient and productive tool.

For business with field sales, field service, and healthcare needs, 1663 linear imager scanner gives you the capability to satisfy a wide range of tasks under various environments. The 1663 linear imager scanner features:

- Great barcode reading capability and proximity suitable to user behavior
- Outstanding reading capability capable for 3 mil high resolution barcodes
- Certified IP42 and 1.5m drops onto concert
- An ample 4 MB data memory in batch mode and 10 KB buffer memory
- Long Bluetooth® working range of 20 meters
- Time Stamp for effective data tracking and analysis
- Long-lasting power of 40 hours for all day operation
- Multiple alerts of vibrator, adjustable beeper and LED for instant scan confirmation
- Available software tools for fast and friendly customization
  - ✓ ScanMaster
  - ✓ CipherConnect

Page 2 of 3

#### HEADQUARTERS CipherLab Co., Ltd.

 12F, 333 Dunhua S. Rd., Sec.2 Taipei, Taiwan 10669

 Tel +886 2 8647 1166
 Fax +886 2 8732 3300

## **Ordering Information**

CIPHER LAB

Smarter

Ready to Take Orders	First Shipment
March 21 <sup>st</sup> , 2013	March 22 <sup>nd</sup> , 2013

Kit

NIL	
Product Code	Description
A1663CBKTUN01	1663 CCD <i>Bluetooth<sup>®</sup></i> Scanner, 1 Rechargeable Li-ion Battery, <u>3610 <i>Bluetooth<sup>®</sup></i> Transponder</u> , Micro USB Cable

### Single Pack

Product Code	Description
A1663CBSNUN01	1663 CCD Bluetooth <sup>®</sup> Scanner, 1 Rechargeable Li-ion Battery, Micro USB Cable

#### Accessory

Product Code	Description
A3610RS000001	3610 <i>Bluetooth</i> <sup>®</sup> Transponder
A1661NBABN101	Battery Charger, 1 Rechargeable Li-ion Battery, US adapter*
KB1A372853144	Rechargeable Li-ion Battery (3.7V, 850mAh)
WSI4010100001	Micro USB Cable
X166400X01510	Protective Cover

\*Please check with CipherLab representative for special SKU number.



3610 *Bluetooth*<sup>®</sup> Transponder



Protective Cover

For more information or pricing, please contact your local representative or visit www.cipherlab.com



Battery Charger



Product Information

Page 3 of 3

# HEADOUARTERS CipherLab Co., Ltd. 12F, 333 Dunhua S. Rd., Sec.2 Taipei, Taiwan 10669 Tel +886 2 8647 1166 Fax +886 2 8732 3300

www.cipherlab.com